

FOR IMMEDIATE RELEASE

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No, it's not just an event; not even a national conference...

It's the exclusive launch of a new opportunity greater than anything ever before in the 10-year history of TriVita!

Join us March 26th in Phoenix so you can accelerate your business like never before! Don't get left behind because you are not part of the momentum and flow of where TriVita is going!

Don't miss out on your chance to attend an exclusive pre-launch "kick-off" event on **March 26, 2009** in Phoenix, Arizona as CEO **Michael Ellison** embarks on his much-anticipated North American **Sonoran Bloom™** Tour. Register now for this power-packed event and discover the exciting benefits of TriVita's delicious new wellness drink **Sonoran Bloom Nopalea™** and the new Share and Earn Income Accelerator Program! **Don't miss this "must-attend" event! Whatever it takes... be there!**

- Get positioned to take full advantage of this unique "**ground floor**" opportunity
- Experience the **Sonoran Bloom** difference and be the first to market **Nopalea**
- **FREE Training** with "**easy to use**" success tools that make sharing **EASY!**
- Attend and receive a **FREE 32 oz. bottle of Nopalea** ... that's a \$40 value!
- Receive **100 FREE presentation DVD's, Nopalea** brochures and business cards
- Hear the exciting details on... "**How to earn up to \$500 to \$2,000 in just 90 days!**"
- Leverage the true **70% Share and Earn** income accelerator "**pay out**" for **Nopalea**
- Leave the event "**empowered**" with the knowledge and tools you need to achieve success!
- **FREE Registration** and **Low Room Rates** at the prestigious **Marriott Phoenix Airport**
- Business Affiliate **Training 1:00 to 5:00 pm** - Special **Evening Event 7:00 to 8:30 pm**

"I believe that Sonoran Bloom Nopalea will be TriVita's first billion dollar product!"

- Michael Ellison, CEO

Be the first to hear CEO Michael Ellison and Chief Science Officer Brazos Minshew as they travel around the U.S. and Canada to introduce **Sonoran Bloom Nopalea**. Attend the March 26th "kick-off" event and you will:

- LEARN why **Nopalea**, a rich blend of Superfruits, is a great product for building a healthy cellular foundation in your body and why that is so key to your health.
- DISCOVER how **Nopalea** can help reduce inflammation, which may even now be weakening your body. It has been linked to conditions such as chronic pain, arthritis, heart disease, fibromyalgia, Alzheimer's disease and more.
- RECEIVE a **FREE 32 oz. bottle** of TriVita's delicious **Nopalea**, containing a rare antioxidant that has been scientifically-proven to help detoxify the body.

Register now and be the first to harness the power of **Nopalea**! Don't wait for the **Sonoran Bloom Tour** to come to your area! Contact all of your Members, Affiliate Members, Business Affiliates and Prospects as soon as possible and encourage them to register for the March 26th event today (even if you will not be attending!) **Seating is limited, so don't miss out!**

Register now so you can attend and get trained to take full advantage of this opportunity!

Visit trivitatour.com or call 1-800-TRIVITA

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